

BUSINESS UNIVERSITY FOR ENTREPRENEURS



KEY VALUES

TOWARDS BUSINESS MASTERY



ABOUT ME

Massimo Romani

Trained by the best professors and teachers on earth, he has always thought that life is a continuous learning process, and even after the last seconds of our life, we will continue learning.

Entrepreneur basically since always, Massimo started his working career when he was 24 years old and his first important company when he was 29 years old in the Electronics business, even if, opposite and far away was his initial background in Architectural Design and building construction.

"I would have loved to have someone guide or teach me instead of learning 90% on my own with books and courses, and the remaining part in my own skin. I personally went all the way to the best I could find in my life, starting with Anthony Robbins, Shi, Keith J. Cunningham. And after some many communication and NLP courses, I got the mastery directly from Richard Bendel in London, as an amazing tool to find the best alignment and understanding people, adapting my communication to their own languages. I was able to change or remodel what I didn't like or was poorly thought out. With my friend Roy, I delved the subconscious mind, realizing that the sabotage and parts of our inner Soul if not well balanced can be a potential disaster for what I believe is the "Core Alignment" we must have between the "Inner Self", the Body Expression of our "We", and the Skills and Technical Tools we need to have to run the business we really want. "

THE COURSE: 10 BIG NO- NOS VS 10 MUST'S



Who am I? What is my core talent? Where am I in the marketplace?

In this program you will learn how to avoid the 10 biggest mistakes of an entrepreneur and master the strategic balance you need (Mind, Body and Technique) with the 10 must and key values that will best optimize your business results.

"Want to grow, convert and make a difference? Find someone who is mastering something and follow them, deep down... and the sea will not end. Keep shaping your days always, or someone else will."

- Massimo Romani





OUR MAIN FOCUS

Mind, Body and Technique.

The balance of the "Core Alignment" between the "Inner Self", the Body Expression of our "We", and the Skills and Technical Tools is our main goal we need to achieve to run the business we really want.

In this program we will focus on the following main points:

- Why people start a business?
- Is obsession with the product a good strategy?
- Technical tools and skills.
- Lack of motivation in second ideas.
- How to overcome lack of execution and strategy?
- Set the plan.
- Critical drivers for your business
- Sales and Communication
- The balance:
Mind, body and techniques

**THANK YOU FOR
LETTING ME GUIDE YOU
THROUGH MY
EXPERIENCE IN YOUR
BUSINESS PATH.**

FURTHER COURSES

- 4 - Day Master in Business
- Plan HOW or die IN
- KV Executive Board

CONTACT DETAILS

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Enroll now!



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